



**European leader  
with local roots.**

**wisecap**<sup>®</sup>  
GROUP

**■ If you dream alone it is  
only a dream.  
If we dream together we  
are creating our future. ■**

● Statement	6
● Milestones	8
● Our products	10
● Our values	12
● Sustainability	16
● Our Companies	18
● Sales by geography	20
● Our strategy	22
● Our numbers	24
● Leadership	26



**■ We create innovative solutions for the cap and closure industry. ■**



# Statement

Today Wisecap® is a group including major companies in the cap and closure industry.

We are driven by in-depth knowledge of the market, expertise and passion.

Our customers are our partners and we are proud to serve them with innovative solutions.



4 | Production Plants

36 | Countries

500+ | Clients

197 | Employees

# Milestones

90s

## Diversification in beverage cap market

CDS decides to make its entry into the growing sector of plastic caps and closures. Innovative solutions enabled the company to grow rapidly in the market thanks to reliability, safety and distinctive design of CDS products. The company moves to a larger headquarters in Piacenza.



70s

## Foundation

The Wisecap® story started in Piacenza in 1977: Piero Delfanti, through his company CDS, began the production of caps for the first PET bottles for the bursting Italian mineral water market.



2007

## The second generation - leading the Italian market

Alessandro Delfanti, son of Piero, becomes CEO of the company. CDS acquires the Italian company Viroplastic, based in Florence, and becomes a major manufacturer of plastic closures for the beverage industry.



2019

## Wisecap® Group

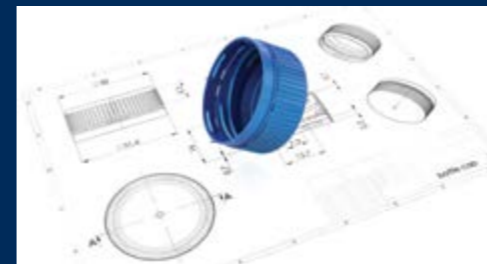
The merger of CDS, Viroplastic and Manufacturas Inplast leads to the foundation of Wisecap®, an integrated group with a comprehensive portfolio of innovative solutions for caps and closures and an extensive production footprint in the beverage industry.



2015

## A new chapter of innovation

In a constant innovative process driven by the desire to reduce environmental impact, CDS introduces the lightest plastic cap for water bottles in Europe.



2013

## International expansion

CDS acquires the Czech Republic subsidiary of Viroplastic, based in Frydek Mistek, further increasing its already major market share in Europe.



2017

## M&A and organic growth

“Idea Taste of Italy”, the private equity fund specialized in Food & Beverage sponsored by the DeAgostini Group, acquires a shareholding participation in the company. The goal of this deep strategic alliance with CDS is to accelerate the group's development and growth.



2018

## Consolidation in Europe

CDS acquires Inplast, the leading producer of plastic caps for the beverage sector in Spain.



# Our products

## Mineral Water

Wisecap® offers cutting-edge solutions for the mineral water sector. Weight reduction and ease of use are the main features of the company's products. We are always attentive to the changing needs of end consumers and environmental issues.



## Soft Drinks

Wisecap® offers diversified solutions to meet the highest standards demanded by this dynamic market sector. The company is recognized by bottlers all over the world for the quality of the products, its after-sales service, and its focus on research and development.



## Dairy

Wisecap® is one of the leaders for the supply of plastic closures for the DAIRY industry and delivers state-of-the-art solutions for aseptic filling, pasteurized products and ultra-clean environment.



## Fruit Juices

Wisecap® closures are specifically designed to preserve the freshness of your product and fully meet the requirements of this market segment.

## Functional Drinks

The production of sports closures and flip top caps makes Wisecap® the ideal partner for any kind of functional drink packaging requirements.



# Our values



## Your partner

We listen to our customers' requirements and provide our expertise to propose innovative solutions. Our goal is to ensure that our partners achieve excellent results.

Our partners' trust in us is the essential ingredient to maintain a high level of specialization combined with extensive coverage of local requirements. We are responsive and flexible in serving our markets.

## A 360° consultancy service

We are a strong and stable industrial partner, in which virtuous synergies transform new challenges into opportunities for growth.

Being aware of trends, and being able to anticipate our clients' needs, we offer personalised consultancy to always reach the best quality.

Strong common sense and great care for the functionality of the products are the hallmarks of our solutions.



# Environment and sustainable approach

Environment and sustainability lead our list of priorities. Wisecap® continually invests in research and development in light-weight closures and smarter products. Our goal is to optimize energy consumption and facilitate the collection and recycling of plastic products. Our efforts translate into full compliance with environmental regulations and make Wisecap® the benchmark for carbon footprint reduction.



▀ We are committed to excellence and innovation ▀

We build a path of evolution and growth, identifying a common direction with our clients. We study forward-looking solutions with the perspective of constant innovation. Our dynamic ability to adapt mindfully drives us towards the achievement of excellence and quality.

*“Just as energy is the basis of life itself, and ideas the source of innovation, so is innovation the vital spark of all human change, improvement and progress.”*

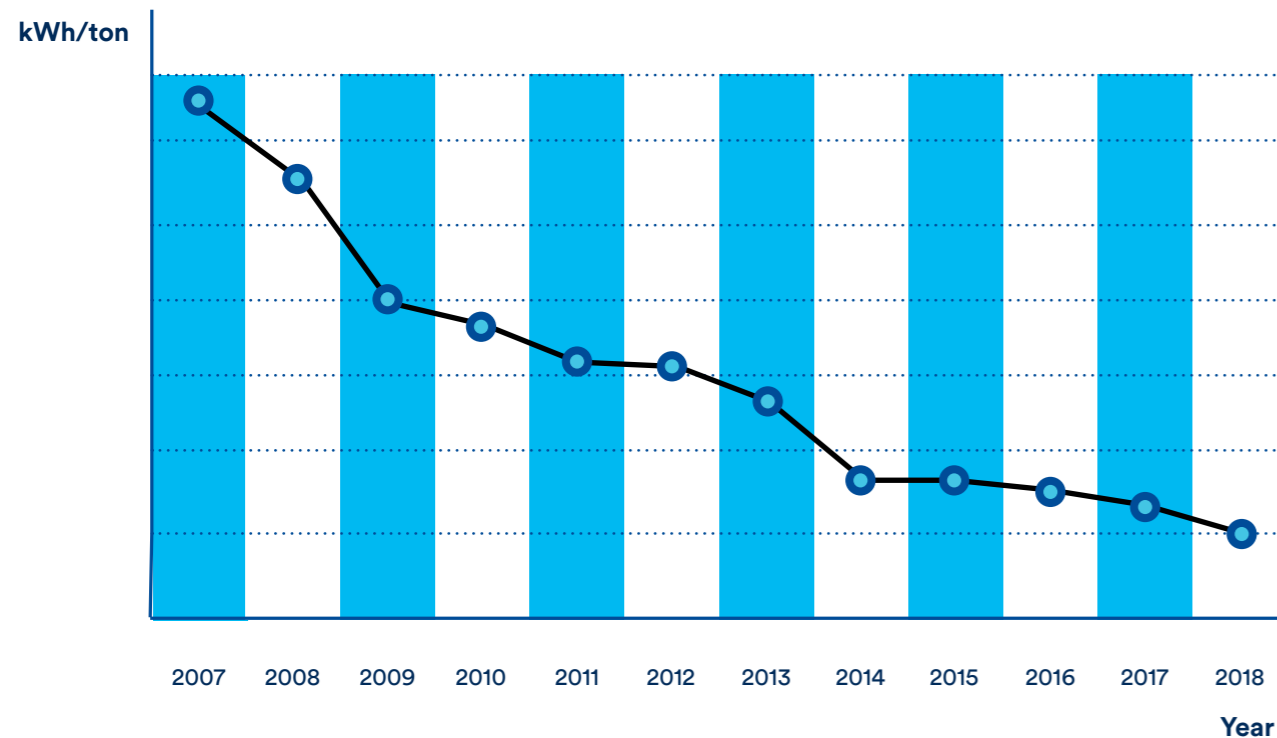
**Theodore Levitt,**  
American Economist



# Our commitment to environmental sustainability

## Reduce energy consumption

Wisecap® was able to significantly reduce the energy consumption per tons of transformed resin over the last 10 years. This results in an important achievement of 60% reduction of CO<sub>2</sub> emissions.



## Lighter and smarter closures

Wisecap® was the first player to introduce extra-light caps in the Italian market and is nowadays a benchmark for this type of closure. Wisecap® constantly develops new smarter closure designs to anticipate market trends and provide adequate solutions for the European and worldwide standards.

## Facilitate recycling

Wisecap® supports collection, recycling and circular economy initiatives, partnering with customers and industry associations to promote a wise use of plastic. At the beginning of the design stage we are capable to study resins and closures that improve the possibility of recycling.



# Our companies

## A diversified group with global coverage

**Wisecap®** is a European manufacturer of plastic caps and closures for the beverage industry. The group operates four production plants in three different countries (Italy, Spain and the Czech Republic) producing more than 12 billion caps each year. The client portfolio includes all the main bottlers in Europe, Africa and North America.

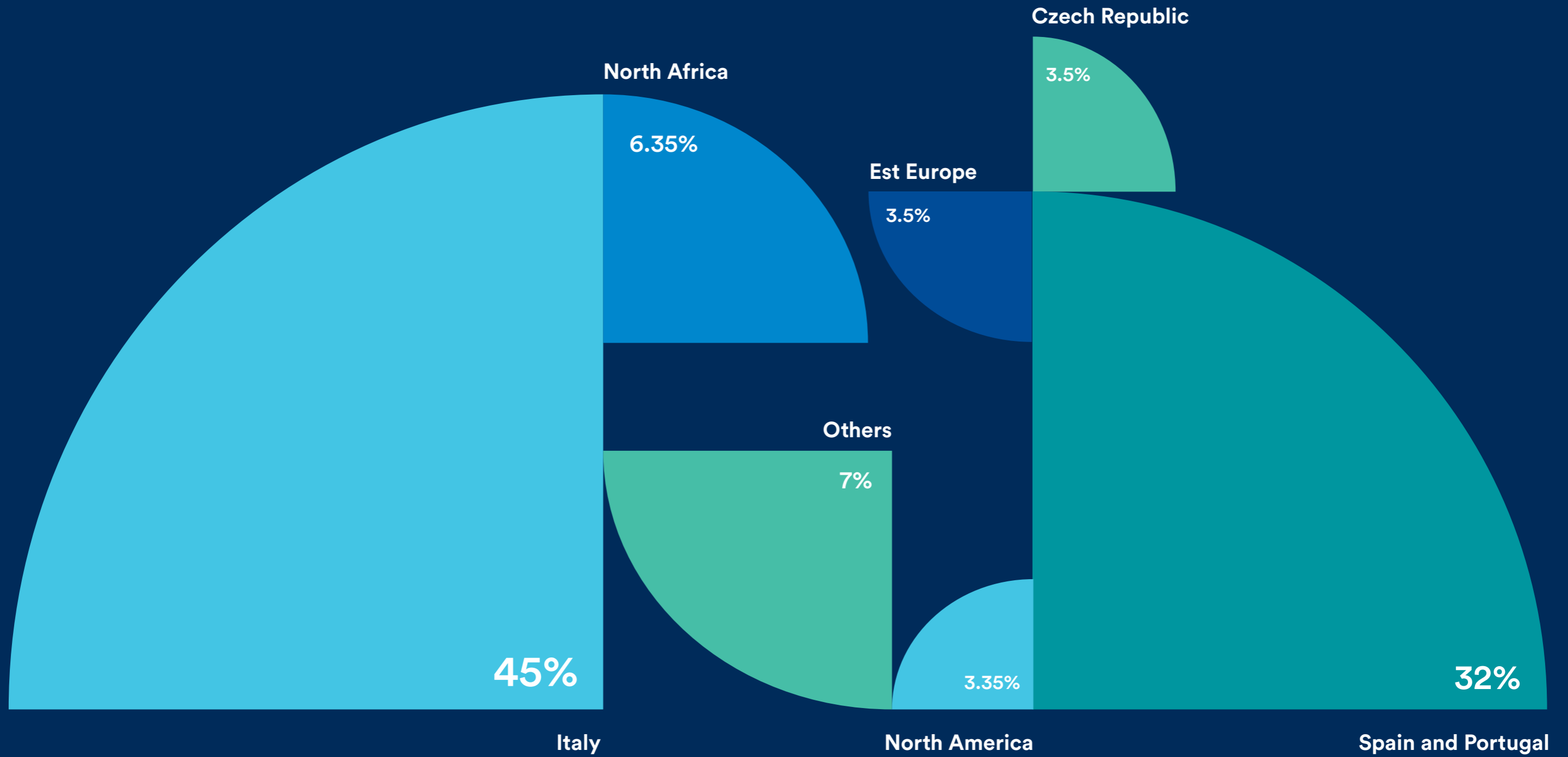
**CDS srl** is one of the key players in the Italian market with its two plants in Piacenza and Florence. CDS has a wide range of products and specializes in extra-light closures and sports caps. The company has long-standing relationships with the main bottlers in Italy and Central Europe.

**CDS-Viroplastic CZ** is one of the main producers in the market in the Czech Republic and neighbouring areas. The modern Frydek-Mistek plant is ideally located to expand market coverage throughout Eastern Europe.

**Manufacturas Inplast** leads the market in Spain and Portugal. Its plant is located in Aspe near Alicante. The company's offering includes standard sports caps, as well as extra light, 38mm and 48mm caps for water, soft drinks and the dairy sector. Manufacturas Inplast serves over 200 local and international bottlers throughout Spain, Portugal, Canada and North Africa.



# Sales by geography



# Our strategy



- **Your partner**
- **360° consultancy service**
- **Environmentally sustainable approach**
- **Relentless commitment to excellence, quality and innovation**

**Our subsidiaries are the frontrunners in the closures sector in their respective markets.**

**Wisecap® accordingly draws strength from its national connections to create a global structure.**

**■ We are one of Europe's top companies but still retain deep local roots. ■**

Our mission is to provide our customers with a global service including the most suitable products for their needs. We guarantee excellence in quality, safety, design and productivity.

Our customers rely on us for the design, planning, manufacture and delivery of tailor-made closure solutions. Wisecap is an ideal partner thanks to its in-depth knowledge of local market trends and requirements, extensive technical know-how, listening culture and dedication to hard work. For us at Wisecap®, innovation is a continuous and forward-looking process that incorporates advances in materials, manufacturing processes, quality, design and safety.

# Our numbers

4 plants, more than 70 injection and compression lines producing over 12 billion closures per annum, including standard, extra-light, sport and extra-large caps; over 500 clients served across Europe, Africa and North America and, above all, 200 talented and passionate employees, whose expertise and day by day dedication is the key for our success.

Caps produced



6.0 bn | CDS  
5.0 bn | Manufacturas Inplast  
1.0 bn | CDS-Viroplastic CZ

Employees



93 | Manufacturas Inplast  
72 | CDS  
32 | CDS-Viroplastic CZ

Production lines



39 | CDS  
21 | Manufacturas Inplast  
12 | CDS-Viroplastic CZ

# Leadership



**Alessandro Delfanti**  
Group Chairman and CEO

Alessandro Delfanti has over 30 years of experience in the plastic closure market. He grew the company from a local family business into a pan-european market leader. A strong commitment to mergers & acquisitions together with a solid and constant organic growth created the ideal base for the creation of the WISECAP®Group.



**Luca Nanetti**  
Group CCO

Luca Nanetti joined WISECAP® in 2018 as Chief Commercial Officer. In his position Luca overlooks all the Sales & Marketing activities of the Group with the help of an expert and dedicated sales team.



**Jean-Luc Hoenner**  
Group COO

Jean-Luc Hoenner joined WISECAP® in 2019 as Chief Operating Officer. His responsibility covers the manufacturing plants of the Group as well as the Technical side of the business.



**Manuel Fabbroni**  
Group CFO

Manuel Fabbroni joined WISECAP® in 2017 as Chief Financial Officer. Manuel controls the Financial and Administrative aspects of the WISECAP® Group.

**"We strive every day to make Wisecap your global partner in the plastic packaging sector. Environment, innovation, quality, sustainability and diversification are our core values."**

**wisecap**<sup>®</sup>  
GROUP

[www.wisecap.com](http://www.wisecap.com)

